



reach out and touch

DIRECT MAIL

look the business™

kallkwick®
business design + print

direct mail

spread the word



from *design to delivery* to
make your life even easier

We can design and produce **personalised**
mailers for you, fulfil the delivery ourselves and
even help you by sourcing a mailing list.

Whatever your need we can **individually tailor**
a direct mail campaign to suit you.

*We adhere to the 3 second rule: once in the hands of your target
customer, your message must hit the spot in under 3 seconds.*

design for impact

First impressions count. You need to
capture your customers' imagination
instantly, make them want to read on –
create that all important **wow factor**.





personalisation

Take aim and get your message right on target. We have the technology to **personalise your mailings**, for each and every customer; to maximise the response rate. Why not add that special touch and really 'look the business'.

production

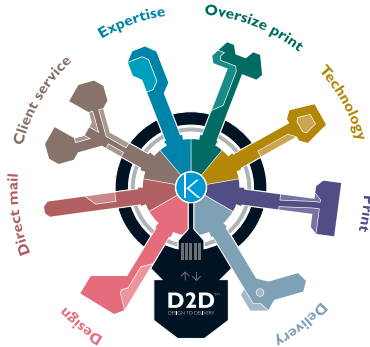
You don't have to stick to regular sizes, folds and finishes... Why not try something a little more exotic and stand out from the crowd. Reflect the quality of your business with a **superb finish**.

Direct mail allows you to individually target your intended audience, making it the most cost-effective way of advertising your business.



fulfilment

Once we have your winning direct mail designed and printed we will package, frank, address, sort and deliver your message – **on target and on time**.



Working with Kall Kwik can be like entering an airport with so many destinations on offer. We can offer you unlimited access to all areas from *design to delivery*™ to ensure that you meet your business objectives feeling satisfied and 'looking the business'.
Prepare for take-off with Kall Kwik.

Our clients include:

- | | | | |
|-------------------|--------------|-------------------------|---------------------|
| Tandberg | Pump Court | Mazda | |
| English Courtyard | Wessex Group | Dreweatt Neate | Synergy Connections |
| Arqiva | Ultimat | Donnington Valley Hotel | Clock Work Shop |
| Vodafone | Penyards | Baxter Healthcare Ltd | Test Valley Housing |



For more information on direct mail or any of our other services contact:

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